Importance
The Region recognized the importance of monitoring the Central Transit Corridor (CTC) over time to understand the changing nature of the social, economic and environmental characteristics of the corridor.

The Goals
1. To **measure and report** on changes happening in the CTC
2. To **provide an indication** of the influence of ION
3. To **encourage discussion** about the nature of the changes

What is the CTC?

The Central Transit Corridor is the area within approximately 800m around each of ION stops, and the land connecting these, to form a continuous corridor. The 800m is the generally accepted distance for a person to walk (10 min) to a transit stop. The Central Transit Corridor encompasses the three Urban Growth Centres of the Region, and is divided into stage one, Waterloo to Kitchener, representing the first phase of ION light rail transit and stage two, Kitchener to Cambridge representing the second phase of ION light rail transit.

The Monitoring Program

The monitoring program is a Regional initiative to conduct a multi-year project to track change within the CTC from 2011, the baseline year, to 2021:

- **2011 - ION Announced**
- **2011-14 - Post-Announcement Period**
- **2015-17 - Construction Period**
- **2018-21 - Early Operation**

The Dimensions

The Region tracks change across nine dimensions:

**Moving People**
- Mobility
- Sustainable Modes of Transportation

**Building Community**
- Compact and Vibrant Communities
- Arts and Culture
- Heritage
- Investment
- Environment
- Crime and Safety
- Inclusive Community

To learn more visit: [http://www.regionofwaterloo.ca/en/aboutTheEnvironment/communitybuildingstrategy.asp](http://www.regionofwaterloo.ca/en/aboutTheEnvironment/communitybuildingstrategy.asp)